

APPENDIX 3

SOCIAL VALUE COMMITMENTS

1. BEST START IN LIFE KPI	EXAMPLES OF CONTRACTOR SOCIAL VALUE COMMITMENT
<p><i>Engaging residents to support key initiatives in their local community</i></p> <p><i>Commit to a minimum of 12 hours on activities which improve the lives of disadvantaged residents e.g. volunteering to support local community projects etc in any the following wards of the borough:</i></p> <p><i>Dollis Hill Harlesden Kensal Green Kilburn Stonebridge Willesden Green</i></p> <p><i>Please ensure you include within your response:</i></p> <ul style="list-style-type: none"> <i>• the area(s)/ward(s) you will support</i> <i>• what your offer is, who will it be targeted at, and how many residents you expect to benefit</i> <i>• any organisations you intend to partner with</i> <p><i>The number of hours will be calculated on the total number of hours delivered as an organisation, not per volunteer.</i></p> <p><i>Note – Your Social Value offer will not need to be delivered until year 2 of the contract period and</i></p>	<ul style="list-style-type: none"> • One hour volunteering time every week to support local foodbanks in Brent. Ask people to donate any items they feel able to which will be delivered to the foodbanks. • Enabling our charity partners to continue their work with financial and in-kind assistance and donations we will provide by fundraising, coffee morning etc • Coffee mornings will be delivered by three staff. In addition to offering companionship and peer support to attendees, staff will invite a different guest speaker or performer to attend each session on topics such as local support available for people with/concerned about dementia, digital skills sessions and entertainment.

	<p><i>your organisation has been awarded £100,000.00 and above through this contract.</i></p>	
	<p>THRIVING COMMUNITIES KPI</p>	<p>EXAMPLES OF CONTRACTOR SOCIAL VALUE COMMITMENT</p>
	<p>Ensure that residents can access affordable training and learning opportunities, so that they can secure and remain in employment and enhance their careers</p> <p><i>A minimum of 1 activity annually you can offer to support young people from Black African, Caribbean and Somali communities of Brent to gain improved employment opportunities and achievements e.g. work experience and volunteering opportunities; donation to a hardship support fund to assist students with any associated costs with study etc.</i></p> <p><i>Please ensure you include within your response:</i></p> <ul style="list-style-type: none"> • <i>what your offer is, who will it be targeted at, and how many residents you expect to benefit</i> • <i>any organisations you intend to partner with</i> <p><i>Note – Your Social Value offer will not need to be delivered until year 2 of the contract period and your organisation has been awarded £100,000.00 and above through this contract.</i></p>	<ul style="list-style-type: none"> • Connecting eight (two per year) young people under 21 years of age in the target group with a mentor from the Brent business community, supporting improvement of employment prospects and/or empower them to progress further in existing jobs. The Mentor will signpost to existing initiatives that provide specific support, such as interview techniques and CV writing. • Academy offering young residents from Black African, Caribbean and Somali communities the chance to enrol on a free 12-month scheme which would give them access to person-centred training, work experience and volunteering opportunities. • 3 annual apprenticeships and 6 work experience placements available to young people leaving schools and colleges in the locally.
	<p>A CLEANER, GREENER FUTURE</p>	<p>EXAMPLES OF CONTRACTOR SOCIAL VALUE COMMITMENT</p>
	<p>Contributing toward increasing the number of trees and biodiverse, bee-friendly and sustainable planting on our streets, in our public spaces, and our award-winning parks</p> <p><i>Fundraise implementation of amenity improvements in any of the following parks:</i></p>	<ul style="list-style-type: none"> • Creating a sense of community and social cohesion among the residents of Brent • Raising funds £1000 and £1500 via fundraising • Contributing time and resource to the planting of trees and other plants • Annual litter picking

- *Leybourne Open Space*
- *Franklyn Road Playground*
- *Roundwood Road*
- *Longstone Avenue Recreation Ground*
- *St Mary's Road*
- *Roundwood Park*
- *Roe Green Park*
- *Roundwood Park Annexe*
- *Roe Green Village*
- *Church End Park*
- *Neasden Lane Open Space.*

Please ensure you describe which park(s) you propose to fundraise amenity improvements for, how you will undertake fundraising, the amount you propose to fundraise, and what Financial Year(s) your offer will be delivered.

Note – Your Social Value offer will not need to be delivered until year 2 of the contract period and your organisation has been awarded £100,000.00 and above through this contract. Given these are public parks, successful providers will have their proposals reviewed by the Council for appropriateness before approval is provided. If it is not approved, the Council will work with the provider to identify and substitute another amenity of the same value.

- A bee-focused event, designed to get the community together, educate the local community about bees and biodiversity.